

### **LTC 619 Athletic Administration: The Power of Curb Appeal**

The power of curb appeal is highlighted in this course. Visitors to a school often form an opinion of the school and community based on first impressions of the appearance of the facilities. This course discusses the power of curb appeal and how communication can enhance curb appeal. Strategies and methods are provided for maintaining structures and facilities as well as a comprehensive and thorough study of "Best Turf Field Maintenance Practices" as well as "Best Operational Management Practices."

**Enrollees who will derive greatest benefit:** Administrators seeking techniques and methods to enhance public confidence in the administrator's ability to maintain athletic facilities and to project a positive image to the community.

### **LTC 625 Athletic Administration: Management of Game and Event Announcing**

This course is designed to assist the athletic administrator in understanding his/her role in managing the public-address program for athletic contests. Topics include the role of the athletic administrator and announcer; announcing guidelines for addressing emergency situations, security situations and unsportsmanlike situations; pre-game, during contest and post-game announcements; halftimes; preparing student announcers and understanding sound systems. Attendees will receive announcing guidelines endorsed by the NIAAA, NAIA and the NJCAA. A CD addresses key issues regarding public-address announcing and demonstrates proper and improper announcements.

**Enrollees who will derive greatest benefit:** Administrators interested in using contest announcement techniques to project a positive image, to assist in maintaining high standards of sportsmanship and spectator safety.

## **LEADERSHIP COURSES**

### **LTC 700 Athletic Administration: Developmental Theory of Middle School Athletic Programs**

This course provides insights and strategies for the leadership of developmentally sound educationally compatible middle level school athletic programs. Middle school philosophy is discussed along with the relationship it has to the psychological and physical development of the middle school child. This course also focuses on concerns and/or challenges raised about the value of middle school sports programs in today's educational setting.

**Enrollees who will derive greatest benefit:** Middle and high school athletic administrators and coaches with limited perspective of the role of middle school sports and the developmental needs of the middle school student.

### **LTC 701 Athletic Administration: Administration and Application of Middle School Athletic Programs (New)**

This course provides strategies for the development of middle school athletic programs and concentrates on the role of the middle school coach and coaching principles. Middle level athletics is an essential part of the total educational process and an excellent opportunity for the home, school and community to work together in order to provide a positive educational experience for middle level children.

**Enrollees who will derive greatest benefit:** Middle and high school athletic administrators and coaches with limited perspective of the role of middle school sports and the developmental needs of the middle school student.